

ABSTRACT OF THE DISCLOSURE

5 A built laundry detergent composition contains a combination
of anionic, nonionic and cationic surfactants which includes
a highly ethoxylated nonionic surfactant which is a C₈-C₁₆
alcohol ethoxylated with an average of from 20 to 50
ethylene oxide groups. The cationic surfactant may
10 advantageously be an ethoxylated quaternary ammonium
compound. The composition exhibits improved oily soil
detergency.